

**LEGENDE**

Sessions open to the public

For pass holders only

12th Creativity Day organised by APA

Pass holders only / On registration only

**Wednesday 1st July**

Time	Cinéma Ermitage	Théâtre de Fontainebleau	Hôtel Aigle Noir	Cinémobile	Hôtel Napoléon	Château de Fontainebleau	
9:00-9:30	9:00-10:45 <i>Children session:</i> <b>The Long, Long Holiday (France)</b> Screening (26') and case study with the team						
9:30-10:00							
10:00-10:30							
10:30-10:45							
10:45-11:00							
11:00-11:30							
11:30-12:00		11:00-12h <b>The Bureau (France)</b> Screening (52')					
12:00-12:30		12:00-13:00 <i>Masterclass :</i> <b>Eric Rochant</b>				Broadcasters conclave 1	
12:30-13:00							
13:00-13:30							
13:30-14:00						Broadcasters networking lunch	
14:00-14:30							
14:30-15:00	14:00-15:45 <i>Children session :</i> <b>The Little Prince (France)</b> Screening (26') and case study with the team	14:30-15:30 <b>Bloodline (United States)</b> Screening (60')		14:30-15:30 <i>Masterclass :</i> <b>Mette Bølstad</b>		Broadcasters conclave 2	
15:00-15:30							
15:30-15:45							
15:45-16:00			15:30-17:00 <i>Masterclass :</i> <b>Todd A. Kessler</b>		15:30-17:00 <b>The Heavy Water War (Norway)</b> Screening in presence of the team, introduced by Sahar Bagheri (MEDIAMETRIE - Eurodata TV Worldwide)		
16:00-16:30							
16:30-17:00		17:00-17:30 <i>A talk with :</i> <b>Sir Ken Robinson</b>					
17:00-17:30		17:30-19:00 <i>In the pipeline, session 1</i> Series in development presented by their teams : <b>The Last Panthers (France)</b> Anomalia (Switzerland) Nobel (Norway) Labyrinth (Czech Republic)	17:30-18:30 Industry meeting : <b>A series of series</b>	17:00-19:00 <b>The young Montalbano (Italy)</b> Screening (100') and case study with the team			
17:30-18:00							
18:00-18:30							
18:30-19:00			18:30-19:30 Industry meeting : <b>Do you speak European ?</b>				
19:00-19:30							
19:30-20:00							
20:00-20:30		20h-21h <i>Opening ceremony</i> <b>Humans (United Kingdom)</b> Screening (45') in presence of the team					
20:30-21:00							
21:00-21:30							
21:30-2:00						21:30-2:00 <b>Dinner and party at the Château de Fontainebleau</b> Pass holders only	

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**Thursday 2nd July**

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9:00-9:30	9h-10h45 <i>Children session:</i> <b>The Long, Long Holiday (France)</b> Screening (26') and case study with the team					
9:30-10:00						
10:00-10:15		10h-10h15 APA : Opening of the 12th Creativity Day				
10:15-10:30		10h15-11h30 APA : first round table <b>Audiovisual sector, transparency and good practices</b>		10h30-11h30 <b>The Refugees (Spain/United Kingdom)</b> Screening (50') in presence of the team		
10:30-11:00			10h30-12h <b>Humans (United Kingdom)</b> Case study with the team			
11:-11:30						
11:30-11:45		11h30-11h45 <b>Keynote - INA</b>		11h30-12h30 <i>Industry meeting :</i> <b>International coproductions</b> by Alex Berger	<b>Broadcasters conclave 3</b>	
11:45-12:00				12h30-13h30 <i>Industry meeting :</i> <b>A better understanding of audience ratings</b> by Sahar Bagheri		
12:00-12:30		11h45-13h APA : second round table <b>Social apartheid on television: does television reflect French diversities as a whole?</b>	12h-13h <b>Creating series in Spain</b> With Ramón Campos and Teresa Fernández-Valdés			
12:30-13:00						
13:00-13:15		13h-13h30 <b>Speech by Olivier Schramek, chairman of the CSA</b>				
13:15-13:30						Broadcasters networking lunch
13:30-14:00						
14:00-14:30						
14:30-15:00				14h30-15h30 <b>Deutschland 83 (Germany)</b> Screening (50') in presence of the team	<b>Broadcasters conclave 4</b>	
15:00-15:10		15h-15h10 <b>Keynote - France Télévisions</b>	15h-16h30 <i>Contrasting perspectives :</i> <b>Todd A. Kessler &amp; Eric Rochant</b>	15h30-16h30 <i>Discussion</i> with Anna and Joerg Winger		
15:10-15:20		15h10-15h20 <b>Presentation of the barometer of TV Creation (CNC)</b>				
15:30-16:00		15h20-17h30 APA : third round table <b>Audiovisual sector in 2015: an institutional big-bang?</b>	16h30-18h <b>Let's talk about commissioning!</b> Jan Maxa (Czech Republic-Czech TV), Susanne Müller (Germany-ZDF), Thomas Von Hennek (Germany-Prosieben), Ivar Køhn (Norway-NRK), Katrine Vogelsang (TV2 Danmark-Denmark)	16h30-18h <b>Northern Mishaps (Finland)</b> Screening (22') and case study with the team		
16:00-16:30						
16:30-17:00						
17:00-17:30		17h30-17h40 <b>Closing speech of the 12th Creativity Day</b>				
17:30-17:40		17h40-17h50 <b>CEEA screenwriting students' graduation ceremony</b>				
17:40-18:00						
18:00-18:30		17h50-19h30 <b>Cocktail</b>		18:00-19:00 <b>Spotlight on trailers by Série Series</b>		
18:30-19:00						
19:00-19:30						
19:30-20:00						
20:00-20:30		20h-21h <i>Evening event</i> <b>No Second Chance (France)</b> Screening (52') in presence of the team				
20:30-21:00						
21:00-21:30						
21:30-2:00						21h30-2h <b>Dinner and party at the Château de Fontainebleau</b> Pass holders only

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**Friday 3rd July**

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9:00-9:30						
9:30-10:00						
10:00-10:30						
10:30-11:00						
11:00-11:30		10h30-12h30 <b>The Enfield Haunting (United Kingdom)</b> Screening (45') and case study with the team	11h-12h <i>Industry meeting :</i> <b>Heroes</b>			
11:30-12:00						
12:00-12:30						
12:30-13:00		12h30-13h30 <b>Let's talk about commissioning !</b> Sevda Shishmanova (Bulgaria-BNT), Hanne Palmquist (Sweden-SVT), Françoise Mayor (Switzerland-RTS)	12h30-13h30 <i>Contrasting perspectives :</i> <b>John Lunn &amp; Eric Neveux</b>			
13:00-13:30						
13:30-14:00						
14:00-14:30						
14:30-15:00						
15:00-15:30		15h-16h30 <b>In the pipeline, session 2</b> Series in development presented by their teams Boy Machine (Sweden) Frankenstein Chronicles (United Kingdom) Beau Séjour (Belgium) Runners (Sweden)	15h-16h30 <b>No Second Chance (France)</b> Case study with the team			
15:30-16:00						
16:00-16:30						
16:30-17:00		16h30-18h30 <b>Trapped (Iceland/Germany)</b> Screening (52') and case study with the team	16h30-17h30 <i>Contrasting perspectives:</i> <b>Discussion between actors</b>	16h30-18h30 <b>Torpederna (Sweden)</b> Screening (45') and case study with the team		
17:00-17:30						
17:30-18:00						
18:00-18:30						
18:30-19:00						
19:00-19:30						
19:30-20:00						
20:-20:30		20h-21h <b>Downton Abbey (United Kingdom)</b> Screening (60') in presence of the team				
20:30-21:00						
21:00-21:30		21h-21h30 <b>Concert: John Lunn</b> (composer, Downton Abbey), with the Symphonyfilm orchestra				
21:30-2:00		21h30-2h <b>Soirée costumée Downton Abbey</b> Pass holders only				