



Be Dramatic! The New Wave of European Series

Série Series Off Site #4 - Programme and speakers guide



25 September 2016, Utrecht

Introduction



Drama series are going through a new 'Golden Age' in terms of creativity, popularity and sales. The Netherlands Film Festival and partners will therefore offer an extensive overview of the current status of European Drama today, and bring to Utrecht the key industry movers responsible for successful shows from the Netherlands, Scandinavia, Belgium and Germany. Série Series, together with festival programmer Léo Soesanto and HFM/NFF, will present a number of case studies of unreleased series, guiding us through the development process in detail. The event also includes an expert panels and talks.

The case studies include, amongst other, a new crime series presented by Fleur Winters (Lemming Film – The Netherlands) and director Shariff Korver, the anticipated Belgian show TYTGAT CHOCOLATE which will be introduced by Pieter Van Huyck (Head of Drama, deMENSEN – Belgium), as well as the project GENERATION B presented by director/writer Joost Vandecasteele. The new ways of watching and narrating series will be scrutinized through the case of SHIELD 5 by screenwriter Adam Dewar. In addition, there will also be room for the new tendencies in Nordic drama. Within this part of the programme, renowned Finish actress Mimosa Willamo will be interviewed by Léo Soesanto prior to the screening of an episode of **series LOLA UPSIDE DOWN** (Långfilm Productions Finland, 2016).

Other speakers of the Be Dramatic! day are: Hans Schwarz (Head of International Fiction Acquisitions, NPO – The Netherlands) and Jenny Peeters (Programmes coordinator, NPO – The Netherlands), Ben Harris (Head of Programme, Serial Eyes – Germany), Cyril Tysz (Instructor, Serial Eyes – Germany), Jana Burbach (Screenwriter/Graduate, Serial Eyes – Germany) and Franck Philippon (Co-Director of TV series Development Department, La Fémis – France).

DFFB – Serial Eyes is a new post-graduate/doctorate study in Berlin, focused on production and screenwriting of TV series. De French film school La Fémis is the first academic center that has tended a bridge between film and series by founding their own "showrunning" department.

This programme is organized in collaboration with the Dutch Cultural Media Fund and the Creative Europe MEDIA Desk Netherlands.

Programme

Stadsschouwburg / Blauwe Zaal

Lucasbolwerk 24, 3512 EJ Utrecht

- 9.00 **COFFEE AND REGISTRATION**
- 9.30 **Opening Keynote**
An overview of Dutch drama
- 10.00 **Case Study**
Series title TBC by Lemming Film – The Netherlands / Belgium / Spain
- 11.00 **BREAK**
- 11.15 **Panel discussion**
The beginning of European Drama – Learning and developing knowledge to take part in the new age of European series
- 12.00 **NETWORKING LUNCH**
- 13.15 **An expert talks**
New ways of writing and consuming series - The example of *SHIELD 5*
- 14.00 **Special focus** on Flemish production company deMENSEN
Presentation of three series: *TYTGAT CHOCOLAT*, *GENERATION B* and *BEAU SÉJOUR*
- 15.15 **BREAK**
- 15.30 **Interview/Screening**
Mimosa Willamo / LOLA UPSIDE DOWN (FINLAND)
- 17.00 **WRAP UP & DRINKS**

An overview of recent Dutch series, by Hans Schwarz and Jenny Peeters from NPO.

Hans Schwarz

Head of International Fiction Acquisitions, NPO – The Netherlands



Working at NPO (Dutch Public Broadcasting) since 2008 as head of international fiction acquisitions. Responsible for acquisitions-team. In charge of all acquisitions for main channels NPO1, 2 and3, and youth channel Zapp.

Jenny Peeters

Programme Coordinator, NPO – The Netherlands



Working in media since 2002: previous jobs as researcher/consultant at a media consultancy and RTL. Started in 2008 at NPO (Dutch Public Broadcasting) as programme coordinator. Consulting channel managers on major scheduling performance. International research of formats and advising channel managers on format acquisition.



This case study aims to make a statement about how mature Dutch fiction is, to add ideas and counterpoints to the previous keynote. The show is produced for KPN with Dries Phlypo (A Private View) as the Belgian co-producer.

Director

Shariff Korver

Screenwriter

Marco van Geffen

Producer

Lemming Film

Co-producer

A Private View

Production Design

Wilbert van Dorp

Director of Photography

Melle van Essen

Genre

Crime/Drama/Thriller

Country

The Netherlands /Belgium

Storyline

The situation in friendly but criminal Brabant forces Jara, Amsterdam public prosecutor and Rens, descendant of a criminal family, back to the place they never wanted to go back to.

There they have to face their greatest fears while discovering a different side of themselves in this unusual world that has its own rules.

Speakers

Fleur Winters

Producer



Fleur Winters graduated at the University of Utrecht with a Master degree in Film Studies and in Art, Management and Policies. She attended several script courses and in 2004 she was part of the international jury under 27 at the Cannes Film Festival. During her studies she already started to work at festivals and film productions. After graduation she joined international film sales companies The Coproduction Office and Katapult Film Sales as one of their sales agents. She sold films from acclaimed directors like Ulrich Seidl, Dagur Kari and Carlos Reygadas to broadcasters worldwide.

After a few years she started working at Endemol International as their senior acquisitions manager. She was responsible for the worldwide scouting and acquisitions of third party formats, scripted and non-scripted for the entire Endemol Group. In August 2011 she took up the position of Head of Cinekid for Professionals, the largest children's media gathering of its kind in Europe, during the Cinekid Festival. During the past 5 years she has also been a consultant for international scripted format deals. As per May 2015 she is working as producer at Lemming Film.

Shariff Korver

Director



Shariff Korver graduated from the Dutch Film and Television Academy with the film GEEN WEG TERUG which won him the 'Nassenstein Prijs' for the Best Graduation Film and the Scenecs Debut Film Award. His debut feature film DE INFILTRANT - premiered at Toronto International Film Festival (TIFF) – was selected in several international film festivals and received, amongst other, the Best Movie and Best Director Awards at the First Time Fest in New York. Shariff's experience in the field of TV series is wide. He co-directed the show ZWARTE TULP II (RTL), PENOZA IV and KLEM (BNNVARA).

Moderator **Claire Lemaréchal** *Screenwriter - France*

11.15 – 12.00 PANEL DISCUSSION THE BEGINNING OF EUROPEAN DRAMA

How to learn and develop knowledge to take part in the new age of European series?

DFFB – Serial Eyes is a new postgraduate course on TV writing and producing based in Berlin. French film school La Fémis is the first film school having a department dedicated specifically to the development of TV series. Speakers from both schools will discuss about how to adapt to today's series market and train students to create promising TV series. Together, they will offer an analysis on how to build a successful future for TV series, focusing on education and working methods.

Panelists

Ben Harris

Head of Programme, Serial Eyes - Germany



Ben Harris is a writer and producer with over ten years experience in the industry. His writing jobs include BBC One dramas 'The Musketeers', 'Hunted' and 'The Paradise', alongside his numerous original projects in development with UK production companies. Ben began his career on Sky One's award-winning cult drama 'Dream Team' where, after three seasons as a writer, he was appointed Series Producer and set up a writers' room system. He served one more season on 'Dream Team' as Executive Producer.

Cyril Tysz

Instructor, Serial Eyes - Germany



Born in Paris, Cyril first studies filmmaking at the Sorbonne, then at UCLA where he is granted the Alan Jacobson Award for Best First Student Film with his short *Dust In the Sun*. Afterwards Cyril works on various film sets as U.P.M. or A.D. while he obtains a graduate degree in film and TV law and administration from the Sorbonne. He decides to go back to LA and gets his MFA in screenwriting and producing while being the university's liaison with Fox and Paramount and working for Peter Guber at Mandalay, Jodie Foster at Egg Picture and *Monk* series Producer, David Hoberman.

Then he switches to TV production and works with the senior VP of production at 20th CENTURY FOX TELEVISION. There, he gets involved with the production of several TV shows such as *Dharma & Greg*, *Stark Raving Mad*, *Titus*, *Life's too Short*, while working with the technical staff of *Buffy*, *X-Files*, *NYPD Blue*, among other.

In Los Angeles, Cyril co-produces with Bill Clinton and Al Gore's head of campaign the award-winning feature mockumentary on the US Presidential Elections *Bottomfeeders*.

After working for Studios Babelsberg in Berlin, Cyril heads back to Paris where he becomes co-artistic director of Philippe Delarue's company Futurikon, where he is in charge of developing several series and animation features, including *Dragon Hunters*.

In 2002, he becomes a full time screenwriter, headwriter and story editor. He writes, adapts for the screen or supervises the writing of many TV properties like Marvel's *Fantastic 4*, *Iron Man*, *Casper*, *Spirou et Fantasio*, *Jet Groove*, *Gormiti*, *Samson et Néon*, *Invisible Man*, *Le Marsupilami*, *Baskup Tony Parker*, *The Linkers*, *Trolls de Troy*, *Xiaolin Chronicles*, *Arthur et les Minimoys*, among other. Meanwhile he produces *Brumes*, directed by his co-writer Guillaume Enard, awarded at the L.A. Horror Festival and multi broadcasted on Universal's network 13ème Rue.

Cyril Tysz also developed the live action feature *Chimère* by Guillaume Enard and co-wrote the animated feature *Kitty* with him. He just finished writing the live action feature *Shooting Star*, to be produced as an international co-production.

Jana Burbach

Screenwriter/Graduate, Serial Eyes - Germany



Jana Burbach studied Classics and English at the University of Oxford and Scenic Arts Practice at the Bern University of the Arts. She works as a freelance writer and dramaturg for theatre and film and was the showrunner of the Swiss-German cross-media project "Der Polder". In 2013/14 she was a participant of the 25th Drehbuchwerkstatt München.

Franck Philippon

Co-director of TV series Development Department, La Fémis - France



Scriptwriter, Franck Philippon works both for cinema and television. His film and television credits include 3 movies and 6 series created for television. Recently, he created "No Limit" with Luc Besson (produced by Europa Corp) and "Bloodhounds, whose remake is in development in the US. He also wrote the 2nd seasons of "Maison Close" and "The Tunnel" for Canal +. Four of his scripts are currently in production for cinema. And he works on the creation of a new series in Los Angeles with Gaumont US.

13.15 – 14.00 AN EXPERT TALKS

A NEW WAY OF WRITING AND CONSUMING SERIES: *SHIELD 5*

New ways of writing and consuming series will be discussed through the example *SHIELD 5*, a thriller exclusively created for Instagram, using 15-second videos and stills.

**Director**

Anthony Wilcox

Original idea

Anthony Wilcox

Screenwriter

Adam Dewar

Production

Hullabaloo Productions, Lorton
Entertainment

Composers

Joel Cadbury, Melissa Parmenter

Broadcaster

Instagram

Format

28x15''

Date of broadcast

February 2016

Genre

Thriller

Country

United Kingdom

Storyline

London. Present day. Security driver John Swift is arrested for his involvement in a diamond heist and subsequent death of a colleague. Determined to prove his innocence, he finds himself on the the run from both the police and those he believes have framed him.

Speaker**Adam Dewar**

Screenwriter – United Kingdom



Adam is the screenwriter of several award-winning short films (*North Atlantic*, *Hardwire*) and co-creator/writer of the innovative 28-part Instagram thriller, *Shield 5*. He is currently developing several feature films and TV series for the UK and US. In addition to his screenwriting, Adam has worked for several years at *The Guardian*.

Presentation **Claire Lemaréchal** Screenwriter - France

14.00 – 15.15

SPECIAL FOCUS

deMENSEN TYTGAT CHOCOLAT & GENERATIE B & BEAU SÉJOUR

Flemish production company deMENSEN is behind several recent Belgian successes, including *BEAU SÉJOUR* which has benefited from an important international recognition. They will present their strategy as well as two of their upcoming – and very promising – projects: *TYTGAT CHOCOLAT* and *GENERATION B*.

TYTGAT CHOCOLAT (BELGIUM, 2017, 7x50')



Directors, writers and creators

Filip Lenaerts, Marc Bryssinck

Production

deMENSEN, VRT, Proximus

Producers

Marijke Wouters, Tine De Meulenaere,
Pieter Van Huyck

Broadcaster:

VRT Eén

Photography

Lou Berghmans

Editing

Karel Van Grimde

Sound

Marijn Thijs

Art director

Stijn Verhoeven

Costume

Inge Coleman

Makeup

Ingeborg Van Eetvelde

Music

Geert Hellings

Cast

Jelle Palmaerts

Jan Goris

Mira Bryssinck

Jason Van Laere

Gert Wellens

Peter Janssens

Wim Opbrouck

Marc Van Eeghem

Els Dottermans

Frank Focketyn

Mieke De Grootte

Jan Declair

Flor Declair

Storyline

Jasper Vloemans works at chocolate manufacturing company Tytgat Chocolate, which employs mentally challenged workers for the packaging of their products. He falls in love with one of his colleagues: Tina, a girl originally from Kosovo. When Tina suddenly is deported back to her home country, Jasper and his friends set out on a road trip to find her.

GENERATION B. (BELGIUM, 2017, 6x30')



Director

Pieter Van Hees

Writers & Creators

Joost Vandecasteele, Pieter Van Hees

Production

deMENSEN

Producers

Marijke Wouters, Saskia Verboven,
Kim Vandercruyssen, Pieter Van Huyck

Broadcaster

VRT Canvas

Photography

Brecht Goyvaerts

Editing

Koen Timmerman

Sound

Jan Deca

Art director

Johan Van Essche

Costume

Cathérine Marchand

Makeup

Diana Dreesen

Music

Nico Renson

Cast

Jeroen Van der Ven, Ella-June Henrard
Efrat Galai, Eva Binon,
Jeroen Perceval, Mungu Cornelis
Zouzou Ben Chikha

Storyline

'On a Wednesday or Thursday Belgium's rating dropped from AA+ to B. Everything that follows is true. Slightly exaggerated maybe, but not that much.'

That is where *Generation B.* takes off. Shameless social satire about the generation conflict between the youth that carries the weight of the new economic crisis and the powerful baby boomers who have no intention of giving up their luxury lifestyle. *Generation B.* follows six youngsters trying to survive in the metropole that is Brussels. The main character is **Jonas**. A few months ago his life seemed perfect, now he lost both his job and his apartment. But the worst part is that his girlfriend **Brulletje** left him. Jonas is convinced that everything will turn out fine as long as he and Brulletje get back together. In order to survive, Jonas takes an underpaid job in a call center and rents a couch in a small apartment that he has to share with two of his fellow sufferers. Here Jonas meets the underground guru **Sebastiaan**, who wants to unleash a revolution against the baby boomers, and the mysterious hacker **Lilith**. They plan on recruiting him for their battle against the baby boomers. Everything reaches a boiling point, both on a relational and a social level.

Generation B., a life that does not promise well. A series about being young in an old world.

BEAU SÉJOUR (BELGIUM)



Director

Kaat Beels, Nathalie Basteyns

Writers & Creators

Benjamin Sprengers, Sanne Nuyens,
Bert Van Dael, Kaat Beels, Nathalie
Basteyns

Producers

Marijke Wouters, Saskia Verboven, Pieter
Van Huyck

Photography

Anton Mertens

Editing

Bert Jacobs

Sound

Stijn Jacobs

Art director

Max Van Essche

Costume

Cathérine Marchand

Makeup

Li Dang Yu

Music

Jeroen Swinnen

Cast

Lynn Van Royen, Johan Van Assche,
Inge Paulussen, Kris Cuppens,
Jan Hammenecker, Katrin Lohmann,
Mieke De Groote, Barbara Sarafian,
Reinhilde Declair, Charlotte Timmers,
Joke Emmeres, Joren Seldeslachts,
Roel Vanderstukken, Maarten Nulens

Storyline

Hotel Beau Séjour. Kato, covered in blood, wakes up without any recollection of what happened the night before. Moreover, nobody seems to see or hear her. Slowly it sinks in: she's dead. Who did this to her? And how come a handful of people can still see her, as if she's among the living? Why them specifically? In her search to uncover the truth, Kato will discover that a lot of secrets lie beneath the surface of her supposedly peaceful village community.

Speakers

Pieter Van Huyck

Head of drama, deMENSEN – Belgium



Since 2014 Pieter Van Huyck (1974) has been Head of Scripted at deMENSEN, the single biggest independent production company in Belgium. He started his career as a freelance journalist and documentary maker, both for Belgian's national broadcast station and several production companies. As creative director he worked on the production of a range of factual and entertainment programs for Flemish and Dutch television stations, for example at Zodiak Belgium where he became Head of Content and founder of the fiction department where successful series such as De Vijfhoek, Duts (nominated in Monte Carlo), Tom & Harry and Nieuw Texas were created.

Currently Pieter heads the team that is responsible for the creation and production of all the movies and television series for deMENSEN and her subsidiaries Skyline Entertainment, Stromboli Pictures and Gardner and Domm. The first fiction series from deMENSEN was Brothers United, broadcast in Belgium as well as in the Netherlands. Brothers United was followed by Beau Séjour (Public prize at Séries Mania Festival; international distribution by Lagardère), Tytgat Chocolate and Highway of Love (record breaking series on Flemish pay tv; sold to ZDF). Skyline Entertainment is currently shooting the third season of the successful crime series, Professor T, which will get a remake in France (TF1) and Germany (ZDF). After the international success of Salamander (sold to over 40 countries; high ratings on BBC and Netflix USA), deMENSEN and Skyline Entertainment have decided to revive this political thriller for a second season. The latest project of deMENSEN, the satirical comedy series Generation B, will be launched during the spring of 2017.

Joost Vandecasteele

Screenwriter (*Generation B*) – Belgium



Joost Vandecasteele (1979) graduated with honors as master in the dramatic arts (directing) from the RITS institute in Belgium. Besides his involvement in multiple theater projects with companies such as Abattoir Fermé and Bronks, Joost Vandecasteele has made a name for himself as a writer. Not only is he a successful columnist for multiple Belgian newspapers, Joost is also the author of four novels for which he has received numerous awards. As a comedian he has made several appearances on different television shows and his first all-night comedy show 'Otaku' was the first stand-up comedy show ever to be nominated for the theater festival. As a screenwriter he worked on 'The Verdict', a movie by director Jan Verheyen.

Moderator **Claire Lemaréchal** *Screenwriter – France*

15.30 – 17.00

INTERVIEW/SCREENING

LOLA UPSIDE DOWN (FINLAND, 2016, 12x58')

Screening of Finnish series Lola Upside Down (Yle), introduced by an interview of lead actress Mimosa Willamo, conducted by French journalist Léo Soesanto.



Director

Ulrika Bengts

Writers

Annina Enckell, Ulrika Bengts

Based on a novel by

Monika Fagerholm

Cast

Mimosa Willamo, Julia Korander,
Geoffrey Newland, Jan Korander

Producer

Långfilm Productions Finland

Broadcaster

YLE Fem (Finland)

Storyline

An isolated community off the coast of Finland, Flatnäs is “the place people go to die”. In addition to the parades of patriarchal power are those of the drum majorettes and young girls looking for an identity. A gallery of weird characters with some very surrealist quirks.

Speaker

Mimosa Willamo

Actress – Finland



Mimosa graduated from highschool in 2013. Since then, she played in three feature movies: *Headfirst* (2015), *Bodom* (2016) and *Teit Meistä Kauniin* (2016). In 2014, she received the Finnish Film Award for best

supporting actress for her part in *Headfirst*. She is the leading character of *Lola Upside Down*.

Moderator **CASE STUDIES, AN EXPERT TALKS, SPECIAL FOCUS**

Claire Lemaréchal

Screenwriter – France



After studying International Affairs at Sciences Po (Paris) and Columbia University (New York), Claire Lemaréchal started to work for documentaries before moving to fiction writing. Since she left CEEA (French screenwriting school) in 1997, she has been writing mostly for television, in various genres : TV movies, one-hour dramas, (PJ, Le Lycée, Groupe Flag, Fais pas ci Fais pas ça, Maison close, Sam adapted from the Danish show Rita...), sitcom (H for CANAL+), a 8' daily show shot "live" (Le Train for CANAL+)... For cinema, she wrote Sagan with Diane Kurys and La vie d'une autre with Sylvie Testud, and for the stage Célibataires with Rodolphe Sand and David Talbot. She co-produced Après moi le bonheur, the TV movie she wrote about the true story of a mother fighting for the future of her 4 children after her death, and is currently writing Season 2 of Very secret service with the same great partners as Season 1 (broadcast on Arte last year), Jean-François Halin and Jean-André Yerlès.

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